

Unstoppable Sales Keynote Speaker

Roderick Jefferson is a #1 Bestselling Author and an internationally recognized sales-focused keynote speaker. Roderick delivers the proven strategies and insights that create world-class sales teams and sales results by sharing real-world lessons, practical steps, and powerful stories that empower audiences to immediately put new ideas into action.

“Roderick is very skillful at bridging the gap between technical innovation and real-world sales strategies. He will challenge your assumptions, and you will leave inspired to take action!”

~ Lauren Witte Girard | Founder & Lead Content Strategist, Conan & Co



BOOK RODERICK TO SPEAK TODAY!

KEYNOTES

- **Unstoppable Sales**
The mindset, messaging & habits to close more deals.
- **Leading World-Class Sales Teams**
Maximize performance, reduce sales cycle times and increase sales.
- **The Art of Converting Prospects into Sales**
How to connect, communicate and close with confidence.
- **The Stroke of Success**
How unwavering determination and perseverance can unlock your potential to achieve success.

WORKSHOPS

- **Mastering Personalized Coaching**
Masterclass for the next generation of sales leaders and professionals with the blueprint to transform how your teams sell today and for the future.
- **Leveraging AI To Increase Revenue**
Unlock the future of sales innovation, generate better leads, close deals, and create better customer experiences.
- **Art & Science of Sales Enablement**
Masterclass for the next generation of sales leaders and professionals with the blueprint to transform how your teams sell today and for the future.

[Click here to view Roderick’s speaker highlight reel!](#)

Available at
roderickjefferson.com



Bulk purchases are welcome!
Contact us for more information.



“Roderick is a dynamic, engaging keynote speaker and a genuine joy to work with. He...left everyone inspired... Audiences rate him highly and it’s easy to see why!”

-Lori Bush Shepard
Marketing Strategist

“Today’s buyers are more savvy, knowledgeable, and prepared than ever. With Rodderick...you will learn how to transform your sales enablement programs and ultimately the way you sell!”

-Daryl Spreiter
GTM Enablement Leader, Box



Roderick Jefferson



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