

SPEAKER

Introduction



Roderick Jefferson is an internationally recognized, business-focused speaker. Having given keynote presentations nationally and 10+ countries globally.

Over the past 20+ years, Roderick has shared his dynamic and energetic voice globally in a variety of events including keynotes, guest lectures, and domain expertise panels, with companies including Oracle, Salesforce.com, NetApp, PayPal, AT&T and others. In addition to a highly successful speaking career, Roderick is an acknowledged thought leader in the sales enablement space and author of the Amazon bestselling book, Sales Enablement 3.0: The Blueprint to Success.

Please welcome to the stage, Roderick Jefferson!



Roderick Jefferson



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