



Unstoppable Sales Keynote Speaker

Roderick Jefferson is a #1 Bestselling Author and an internationally recognized keynote speaker. Roderick delivers the proven strategies and insights that create world-class sales teams and sales results.

In his keynotes and workshops, he shares real-world lessons, practical steps, and powerful stories that empower audiences to immediately put new ideas into action.

“Roderick is a terrific keynote speaker. He gets standing ovations for two reasons: first, he delivers great content, second, he speaks from the heart. He’s spoken at our Sales 3.0 conferences many times, and he always gets top ratings!”

Gerhard Gschwandtner | CEO, Sales 3.0 Magazine



BOOK RODERICK TO SPEAK TODAY!

KEYNOTES

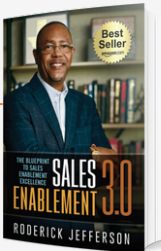
- **Unstoppable Sales**
The mindset, messaging & habits to close more deals.
- **Leading World-Class Sales Teams**
Maximize performance, reduce sales cycle times and increase sales.
- **The Art of Converting Prospects into Sales**
How to connect, communicate and close with confidence.
- **Creating a Resilient Culture**
Adaptability, collaboration, and innovation in rapid times of change.

WORKSHOPS

- **The Art of Sales Enablement**
Masterclass for the next generation of sales leaders and professionals with the blueprint to transform how your teams sell today and for the future.
- **AI-Driven Sales**
Unlock the future of sales innovation, generate better leads, close deals, and create better customer experiences.
- **The Stroke of Success**
Unwavering determination and perseverance can unlock your potential to achieve success.

[Click here to view Roderick’s speaker highlight reel!](#)

Available at
[Amazon.com](https://www.amazon.com)



Bulk purchases are welcome!
Contact us for more information.



“Roderick is a dynamic, engaging keynote speaker and a genuine joy to work with. He...left everyone inspired... Audiences rate him highly and it’s easy to see why!”

**-Lori Bush Shepard
Marketing Strategist**

“Today’s buyers are more savvy, knowledgeable, and prepared than ever. With Rodderick...you will learn how to transform your sales enablement programs and ultimately the way you sell!”

**-Daryl Spreiter
GTM Enablement Leader, Box**



Roderick Jefferson



roderick_j_associates



thevoiceofrod



Roderick Jefferson & Associate

info@roderickjefferson.com

(925) 878-8138

WWW.RODERICKJEFFERSON.COM