

RODERICK JEFFERSON

LEADERSHIP & MOTIVATIONAL SPEAKER | BESTSELLING AUTHOR



Roderick Jefferson is an internationally recognized motivational speaker who helps teams boost productivity by teaching practical, actionable wellness strategies that can be implemented immediately.

He has shared his dynamic and energetic voice in a variety of events including; keynotes, guest lectures, webinars, podcasts, and domain expertise panels, with companies such as Allego, ATD Conference, B2BMX Conference, Chief Learning Conference, Cisco, Collibra, LinkedIn, LTEN, MindTickle, Revasum, Olympus, Oracle, Sales 3.0 Conference, Sales Enablement PRO Conference, Salesforce (Dreamforce), SAP, Seismic, SMASH Conference, Showpad, SiriusDecisions, Uber, Veritas, and Zoom.

He is also an acknowledged thought leader in the sales enablement space and author of the Amazon #1 New Release & Bestselling book, **Sales Enablement 3.0: The Blueprint to Sales Enablement Excellence.**

Roderick's deep experience in change management, leadership and sales execution provides the appropriate level of credibility and business acumen to set the right tone for your conference! Click [here](#) to view his speaker highlight reel!

BOOK Roderick TO SPEAK!



Roderick Jefferson



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thevoiceofrod



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SPEAKING TOPICS

- ✔ **Stroke of Success**
Based upon the survival of a near-fatal stroke. Roderick shares how persistence unlocks potential, enabling us to push through setbacks, learn from failures, and achieve our goals. With unwavering determination, challenges become stepping stones to success and the fulfillment of our aspirations.
- ✔ **Culture Is What Happens When No One Is Watching**
With rapidly shifting demographics, continued globalization, and increased reliance on partnering, organizations must embrace cultural alignment and change management not only as a means to enhance business performance but also as an enabler of innovation and collaboration. Roderick shares provocative leadership strategies and powerful personal stories to help your group connect the dots between individual accountability and organizational change.

CLIENT TESTIMONIALS

- “ Roderick's presentation provides practical tips on how to effectively adapt your sales and marketing strategy, prepare your teams and drive results for your organization! ”
- **Regina D'Alesio (Strategic Event Producer)**
- “ Roderick was the top ranked conference presenter according to our attendees! ”
- **Elina Juteylyte (Founder & International Event Manager)**
- “ Roderick is a dynamic, engaging keynote speaker and a genuine joy to work with. He perfectly tied together the major themes of the event and left everyone inspired and ready to tackle their sales enablement issues. Audiences rate him highly, and it's easy to see why! ”
- **Lori Bush Shepard (Conference Manager)**

KEYNOTE SPEECHES EVENTS & CONFERENCES

PODCASTS PANELS & DISCUSSIONS

WEBINARS GUEST LECTURES

