

Roderick Jefferson is an internationally recognized, business-focused speaker. Having given keynote presentations nationally and 10+ countries globally, he understands the power of sharing real-life strategies that work.

Over the past 20+ years, Roderick has shared his dynamic and energetic voice globally in a variety of events including keynotes, guest lectures, and domain expertise panels, with companies including Oracle, Salesforce.com, NetApp, PayPal, AT&T and others.

In addition to a highly successful speaking career, Roderick is an acknowledged thought leader in the sales enablement space and author of the Amazon bestselling book, ***Sales Enablement 3.0: The Blueprint to Success.***

He has won numerous awards including a Sales Enablement Lifetime Achievement as well as being selected as a 2 time Sales and Marketing Influencer by LinkedIn and Sales On-boarding Program of the Year by SiriusDecisions.

Please welcome to the stage, Roderick Jefferson!